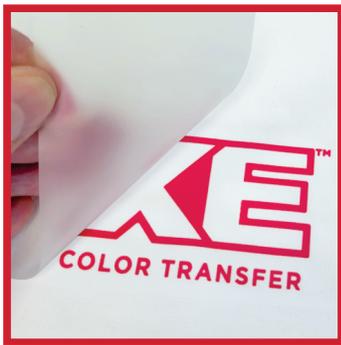


# XE<sup>TM</sup>

COLOR TRANSFER



## XE COLOR TRANSFER OVERVIEW

Safe Reflections new XE Color Transfer<sup>TM</sup> technology provides the ability to easily apply graphic color heat transfers to a wide range of applications through the same Tribondex<sup>TM</sup> adhesives we use in our silver reflective transfers. These high quality color transfers can display your brand identity in durable FR, Home Wash, Industrial Wash, and dye blocking technology options.

## THE DIFFERENCE OF XE COLOR TRANSFER<sup>TM</sup>

- Wide range of color branding capabilities
- Fabric dye blocking technology
- Superior wash performance
- FR version available
- Colorfast transfers with soft hand
- Military use performance

## BENEFITS

- **Self Weeding** - Reduces the added cost of labor in vinyl and cut transfer making by eliminating weeding
- **Eco-Friendly** - Color with over 50% reduction of waste and materials during transfer manufacturing
- **Package Savings** - Efficient packaging options allows for reduced handling and storage
- **Home Wash Durability**

## COMPLIANCE

- Berry Compliant
- REACH Compliant
- UL Certified

## FABRIC DRIVEN PERFORMANCE



For more information, samples, or to discuss high visibility safety products, please contact us: | +1 651.773.8199 | [SafeReflections.com](https://www.SafeReflections.com)

# THE XE DIFFERENCE

## INDUSTRY LEADING TRANSFER INTRICACY

- 40% smaller line weights enable enhanced detail and resolution - perfect for ® and ™
- Complex artwork compatible with no additional labor required
- Crisp, clean, straight lines every time with no laser residue

## 25% FASTER LAMINATION TIME

- Fewer process steps when compared to laser transfers
- Expedited process time
- Up to 30% less expensive than traditional reflective heat transfers when compared to digitally cut parts

## UNMATCHED DURABILITY

- 50 warm washes (40°C)
- 25 hot washes (60°C) on some fabrics, testing is required

## MAXIMUM STORAGE FLEXIBILITY

- 24-month shelf life

Designed for general use on polyester, cotton and poly/cotton blends.



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