



XE TRANSFER OVERVIEW

Safe Reflections new XE Transfer™ technology provides the ability to easily apply heat transfers to a wide range of applications through our Tribondex™ adhesives. This innovation offers the same high-definition appearance as high quality laser cut and die cut parts in the most cost effective solution for high volume applications.

THE POWER OF SAFE REFLECTIONS XE TRANSFER

Produced by Safe Reflections and based on 3M™ Scotchlite™ Reflective Material 5721 and our own proprietary Tribondex™ adhesives, XE Transfer™ is a high brightness, economic, eco-friendly and self weeding product

BENEFITS

- **Self-Weeding** – Reduces the added cost of labor in transfer making by eliminating weeding
- **Eco-Friendly** – Reflective with over 50% reduction of waste and materials during transfer manufacturing
- **Packaging Savings** – Efficient packaging options allows for reduced handling and storage
- **Brightness** – 3M™ Scotchlite™ Reflective Material 5721 has an initial brightness of 500R_A
- **Home Wash Durability**

COMPLIANCE

- ANSI Compliant
- Berry Compliant
- Oeko-Tex Compliant
- REACH Complaint

BRIGHTER TOGETHER



Scotchlite™
Reflective Material

For more information, samples or to explore your opportunities, please contact us: | **+1 800.773.8199** | **SafeReflections.com**

THE XE DIFFERENCE

INDUSTRY LEADING TRANSFER INTRICACY

- 40% smaller line weights enable enhanced detail and resolution—perfect for ® and ™
- Complex artwork compatible with no additional labor required
- Crisp, clean, straight lines every time with no laser residue

25% FASTER LAMINATION TIME

- Fewer process steps when compared to laser transfers
- Expedited process time
- Up to 30% less expensive than traditional reflective heat transfers when compared to digitally cut parts

UNMATCHED DURABILITY

- 50 warm washes (40°C)
- 25 hot washes (60°C) on some fabrics, testing is required

MAXIMUM STORAGE FLEXIBILITY

- 24-month shelf life

Designed for general use on polyester, cotton and poly/cotton blends.

XETM
TRANSFER

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